



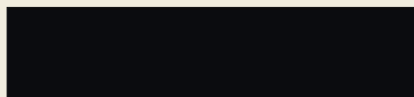
The southern star

Use the supplied artwork with its longer southern ray pointing down.

The outlined wordmark and star form the primary horizontal logo.

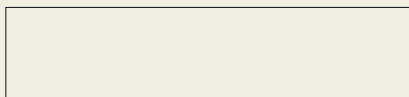
Stacked and symbol-only versions cover narrower spaces.

Color



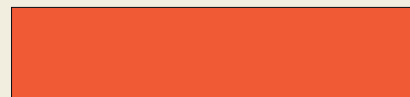
INK

#0B0C0F



PAPER

#F1EDDF



VERMILION

#F05A35

Space and scale

Leave clear space of at least one quarter of the star width on each side.

Minimum horizontal width: 40 mm in print or 140 px on screen.

Minimum symbol width: 8 mm in print or 24 px on screen.

Use the original proportions and supplied color variants.

For printers and designers

SVG and PDF logos contain outlined vector paths; logo fonts are not required.

PNG files have transparent backgrounds. White artwork needs a dark surface.

Color masters use sRGB. Ask the printer to convert for the chosen stock/profile.

Black PDF logos use 100% K only. The card PDF uses RGB colors and vector logos.

Card trim: 90 x 50 mm. Bleed: 3 mm per edge. PDF: two pages, front then back.

Confirm color, small detail and duplex orientation with a print proof.